



Software Consulting, Implementation, and Optimization

About AMA

At AMA, our extensive experience supporting organizations that use Total Expert reflects our unwavering commitment to delivering exceptional digital marketing solutions. Our expertise allows us to provide unmatched strategic insight and execution to organizations looking to maximize their use of Total Expert.

We specialize in addressing organizations' unique needs using Total Expert, offering a comprehensive suite of services, including Implementation, End-User Training, LO Services, Marketing Consulting, and Long-Term System Administration. Whether you require end-to-end system management or customized marketing strategies, AMA delivers the precision and professionalism necessary to help you achieve measurable results.

Our reputation is built on delivering swift, accurate solutions with a customer-first approach. By leveraging our deep understanding of Total Expert's platform and aligning with the needs of each organization we support, we provide seamless management, strategic oversight, and actionable insights that drive engagement, adoption, and business growth.

With AMA as your trusted resource, you'll gain the tools and strategies to optimize your workflows, enhance platform adoption, and drive long-term success.

How AMA Supports Your Organization

- ★ **Implementation Services:** Streamline your Total Expert setup with expert guidance.
- ★ **End-User Training:** Empower teams to fully leverage Total Expert.
- ★ **Loan Officer Services:** Direct support for LOs to enhance productivity and marketing.
- ★ **Marketing Consulting:** Develop tailored strategies to optimize Total Expert campaigns and drive measurable results.
- ★ **System Administration:** Ensure seamless operation, continuous improvement, and ongoing management of Total Expert for your organization.

Why Choose AMA?

- ✦ Customized solutions for measurable results.
- ✦ Expertise in Total Expert optimization and administration.
- ✦ Comprehensive services to maximize Total Expert utilization and adoption.

What Total Expert Leaders Say About AMA

“AMA’s partnership with Total Expert has been nothing short of transformative for our clients. Their in-depth understanding of our platform, combined with their strategic insight, empowers our clients to fully harness the capabilities of Total Expert. AMA doesn’t just implement solutions; they elevate the entire marketing process, driving meaningful results and helping our clients achieve their most ambitious goals. Their dedication and expertise make them an invaluable asset to anyone looking to get the most out of Total Expert.”

★ **Dan Catinella, Chief Lending Officer at Total Expert**

What Total Expert Leaders Say About AMA

"Pierson, Liz, and the team at a marketing agency offer a unique approach to working with Total Expert customers. They quickly dive in and time to understand each client's unique needs and goals. They are able to drive additional value with Total Expert through a number of areas – from enhancing journeys, hosting end user training, creating new marketing pieces, and in-depth knowledge on best practices across the platform.

Whether you are looking to up-level your overall marketing strategy with Total Expert, or need additional resourcing to assist with projects. If you're looking to elevate your marketing strategy and fully leverage Total Expert, I highly recommend partnering with a marketing agency. They are not just a service provider; they are a true partner in your success."

★ **Dan Miedema, Senior Director of Customer Success at Total Expert**

What Total Expert Leaders Say About AMA

“When you work with AMA, you gain a trusted partner who is dedicated to your organization’s success and ensuring you get the most ROI out of Total Expert. Their robust knowledge and expertise of the platform enables them to provide expert guidance on optimizing the system and to create tailored strategies to deliver more efficient and effective marketing outcomes.”

★ **Bobbi Jo Dallas Card, Customer Engagement Manager at Total Expert**

Ready to Maximize Total Expert?

AMA offers standardized service packages tailored to your organization's goals.

Contact us to receive a customized recommendation and pricing deck.

Email: pierson@amarketing.agency

Visit: www.amarketing.agency



See you soon.